

2024



# PROPOSAL

## SPONSORSHIP PLAN

**Prepared by:**

Ainslie Bine-Aimé, GM

**Haitian Ball Hockey Association**

12505, 71e avenue,  
Montreal, QC H1C1K8

[HTTPS://WWW.AHBH.CA](https://www.ahbh.ca)

# INTRODUCTION

As we prepare to compete in the highly anticipated June 2024 World Ball Hockey Championships in Visp, Switzerland, we are delighted to invite you to support our dedicated team globally known as Team Haiti.

Your involvement in this venture not only celebrates our athletes but also aligns your brand with the spirit of teamwork, excellence, and pride that our team shares with its community.

We have developed customizable sponsorship plans offering unique visibility and engagement opportunities, allowing you to choose the perfect partnership in harmony with your values and business goals.

Join us to score points and achieve victory on the world stage!



# OUR STORY



Our organization, named Association Ball Hockey Haiti, was founded in November 2014 by two proud Canadian-Haitians with a passion for their ancestral country and hockey.

At its inception, the organization aimed to establish a Haitian national ball hockey team (Team Haiti) capable of participating in the biennial world championships under the ISBHF (International Street Ball Hockey Federation).

To achieve this, in early 2015, we obtained a waiver from the ISBHF, along with certification from the Ministry of Youth, Sports, and Civic Action of Haiti (MJSAC) and the Haitian Olympic Committee (COH) to represent Haiti in these competitions.

From our inaugural participation in the 2015 World Championships held in Switzerland, and despite numerous challenges, our team defied all expectations by winning the gold medal in Pool B. Not only did this significant victory showcase the Haitian flag worldwide, but it also instilled a highly positive sentiment within our communities, the Haitian diaspora, and among other nations following the incredible journey of our team.

Since that remarkable victory, our organization has continued to evolve, establishing a volunteer-led board of Haitian hockey enthusiasts who dedicate their energy to the organization's sustainability. Furthermore, an organizational structure has been implemented to create three departments within AHBH: the Hockey Operations Department, the Administrative Department, and the Marketing Department.

## YOUR CONTACTS

**Billy Chérubin**

Co-founder and President

**Mike Fils-Aimé**

Co-founder et Vice-President

**Ainslie Bien-Aimé**

General Manager, Hockey Operations



ahbhteamhaiti

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# MISSION

Our main mission is to revive the pride of Haitians and to showcase the Haitian people on an international scale through hockey sports competitions.

PTo do this, the organization undertakes the mission of establishing one or more national ball hockey teams with the aim of representing Haiti at the World Championships of the International Street Ball Hockey Federation (ISBHF).

- ▶ Allow young Haitian athletes to flourish and fulfill their dream of representing their country at an international level while practicing their favorite sport
- ▶ Collaborate to establish the sport of ball hockey in Haiti through a recruitment and league development program
- ▶ Provide young Haitians with a project that serves as a model, enabling them to pursue their own projects without fearing they are too ambitious
- ▶ Showcase the persevering, joyful, determined, and proud nature of the Haitian people through the successes of the national team.
- ▶ Offer the Haitian population moments of pride and happiness, in contrast to the often sad news about the situation in Haiti reported in news bulletins around the world..



# OUR PLANS



	Grenadiers \$5000	Elite \$2500	Gold \$1000	Silver \$500
<b>AHBH membership card</b> Includes a cap or TH jersey And postings on FB/IG and website	X	X	X	X
<b>Mentions on FB/IG/internet pages</b> Includes signed team photo frame	X	X	X	--
<b>Partner of Team Haiti</b> Includes official 2024 Team Haiti jersey	X	X	X	--
<b>Company logo on Team Haiti game jersey</b> (Size depends on the plan)	X	X	--	--
<b>Official Partner of Team Haiti</b>	X	--	--	--

CUSTOMIZE YOUR SPONSORSHIP BY INCLUDING YOUR LOGO EXCLUSIVELY ON TEAM ITEMS!

Items	
2024 Team Haiti Track Suits	\$3500
Customized Team Haiti polo	\$3500
Jersey kit for the coaching staff	\$500
Logo on Player helmet	\$500

OR MAKE THE DONATION OF YOUR CHOICE TO SUPPORT YOUR GRENADIERS!

Items	
Membership card AHBH	\$50
Team Haiti donation	Amount of your choice

**We can customize your plan on demand!**  
**Contact us!**

2024



# 1804 THANKS!

Join your Grenadiers on our journey to victory!!

Choose a sponsorship plan today and elevate your brand alongside ours!

Together, let's make history at the June 2024 World Ball Hockey Championships in Switzerland!

Grenadiers à l'assaut!

CONTACT ▶

Ainslie Bien-Aime, Team Haiti GM



514-299-7424



info@ahbh.ca



ahbhteamhaiti

